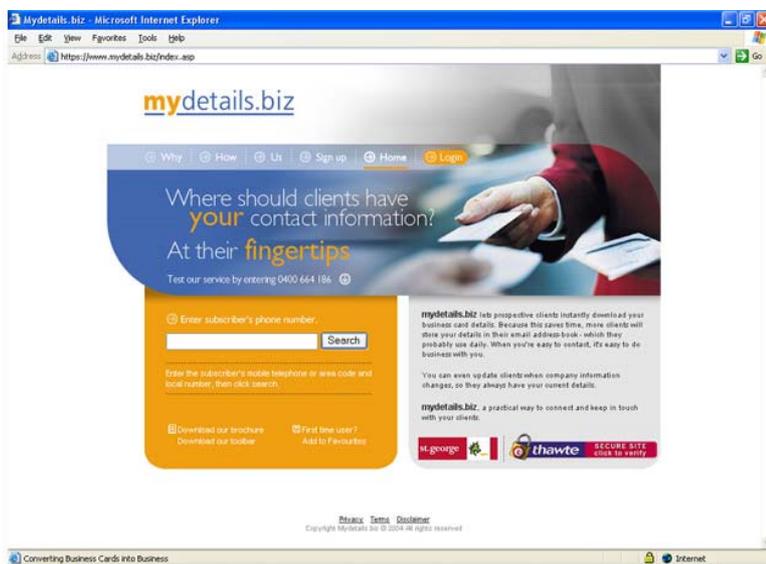


“Considering the cost of reaching customers, it makes sense to web-enable your business cards.”

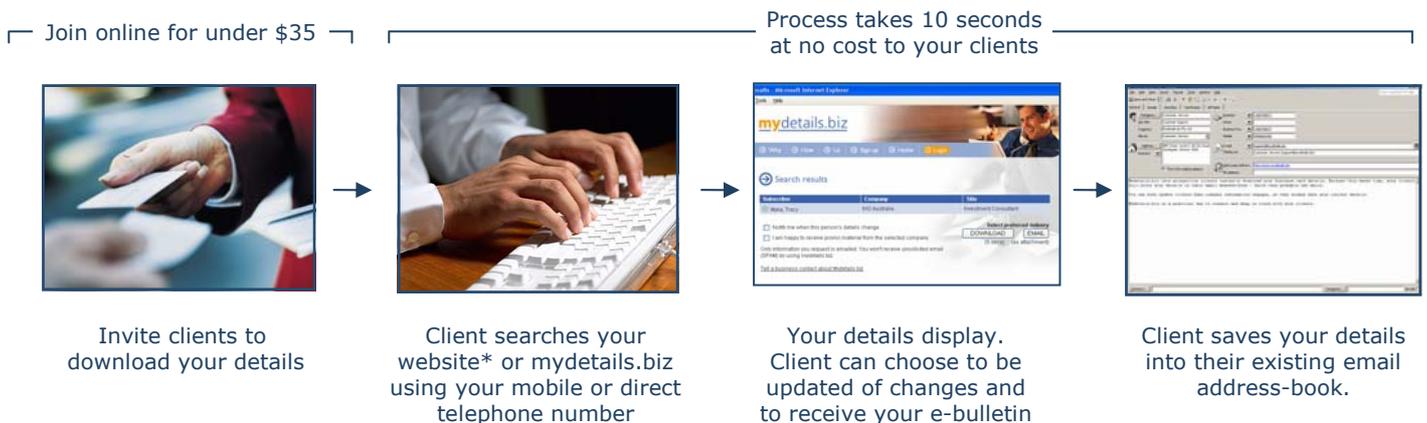
## Customer Relationship Management now begins with web-enabling your business cards

Your clients can download your business contact details to their email address-book. While building customer satisfaction, you also create a valuable communications link.



Web-enabling your business cards makes your clients' life easier -it saves them time and helps organise them. Your clients can always find your full contact details, and they'll always be accurate.

On giving your business card or introducing yourself over the telephone, tell your customer they can instantly download your details into their email address-book at no cost.



### \* Mydetails.biz Toolbar

If you already have a website you can increase its exposure by adding our free search toolbar to your 'Contact Us' page. You can download the toolbar from our home page and install it in less than 30 minutes.

The toolbar looks like this



Enter a <your company name> representative's mobile telephone, or area code and direct number to download their web-enabled business card to your email address-book.

“Remember, in business everything counts. If you use business cards you simply can’t afford not to subscribe.”

**Annotate Option**

If you don't have an existing website, direct your clients with the suggested annotation 'Download from [www.mydetails.biz](http://www.mydetails.biz)'.

**No additional software**

Mydetails.biz works with all mainstream email programs. No additional software or special knowledge is required. Mydetails.biz doesn't change any computer settings and is completely safe to use.



Annotation example

**Trust**

Mydetails.biz is a responsible Australian company. You and your clients only receive requested information, and can unsubscribe from any transmissions. Also, identifiable information is never disclosed to 3<sup>rd</sup> parties as detailed in our sensible privacy policy.



**It's more about you**

Web-enabled business cards can describe key products/services, awards, qualifications, compliances and other textual information.

Every company should send regular e-bulletins to their customers. That's why we ask visitors if they'd like to receive news and promotions from your company. Soon you'll be able to easily create and manage your e-bulletins through mydetails.biz.

**Phone-only interaction**

Many business interactions only occur over the telephone.

Web-enabling your business cards still gets your contact details where clients want them—at their fingertips.

**Subscribe in under 10 minutes**

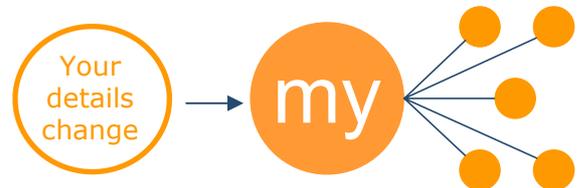
Visit [www.mydetails.biz](http://www.mydetails.biz) to web-enable your business cards online. Payment can be made using VISA or Mastercard.

Mydetails.biz offers a 14 day full money back guarantee that demonstrates our commitment to customer satisfaction.

For multiple subscriptions you can load and apply common data, such as company name, addresses, and telephone numbers, saving your valuable time.

**Contact Update**

When downloading , your clients can choose to be notified of any company changes. You can then broadcast changes as they occur.



Edit your details online

Update clients that requested to be notified in one broadcast event

Quantity	Annual Price/Subscription
1 - 5	\$35
6 - 25	\$30
26 - 50	\$25
51 - 100	\$20

more than 100 please contact us

All prices are in Australian dollars and include GST

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